



HIGHLAND

HOSPITALITY



HIGHLAND HOSPITALITY

*Founded in LaGrange, Georgia, our
brands are rooted in a vibrant
West Georgia community located
just 45 minutes from Atlanta,
where hospitality, connection, and
growth come together.*



BUSINESS

A strong foundation
built on tradition
and innovation.



TOURISM

A welcoming destination
that celebrates culture,
charm and connection.



HOSPITALITY

Creating exceptional
experiences and
lasting memories.



COMMUNITY

Proudly rooted in LaGrange,
committed to the people
and places we serve.

DEEP ROOTS.

STRONG COMMUNITY.

Genuine Hospitality.

HIGHLAND HOSPITALITY

PORTFOLIO OF BRANDS



GATHER

Bringing people together to connect, celebrate, & create memories.

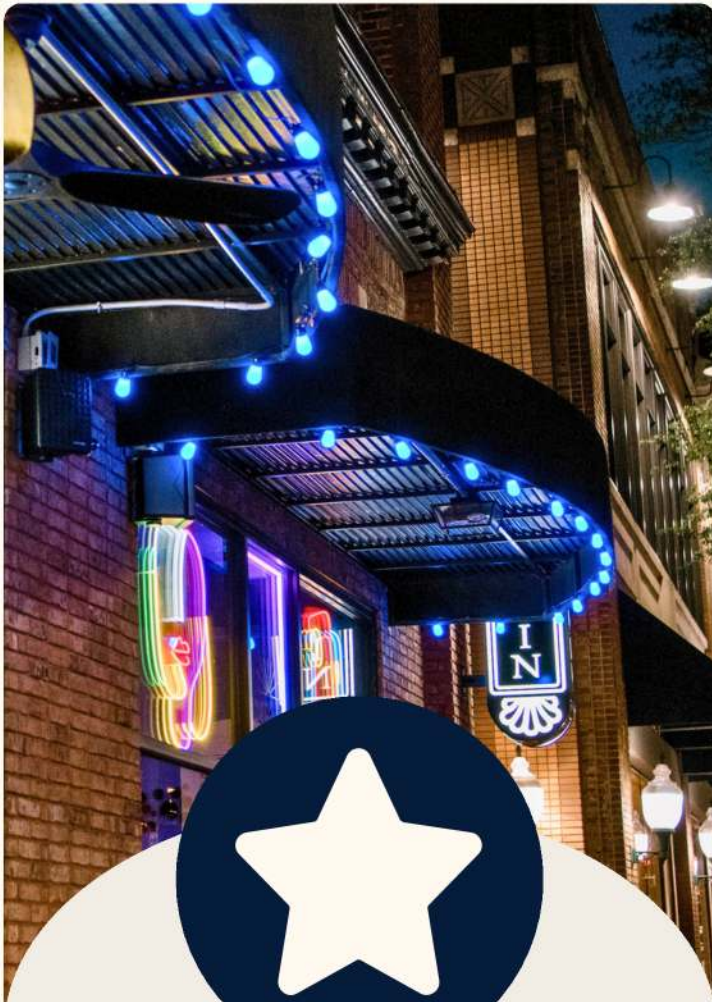
EVENTS | MEETINGS | CELEBRATIONS



DINE

Exceptional food, warm hospitality, and memorable dining experiences.

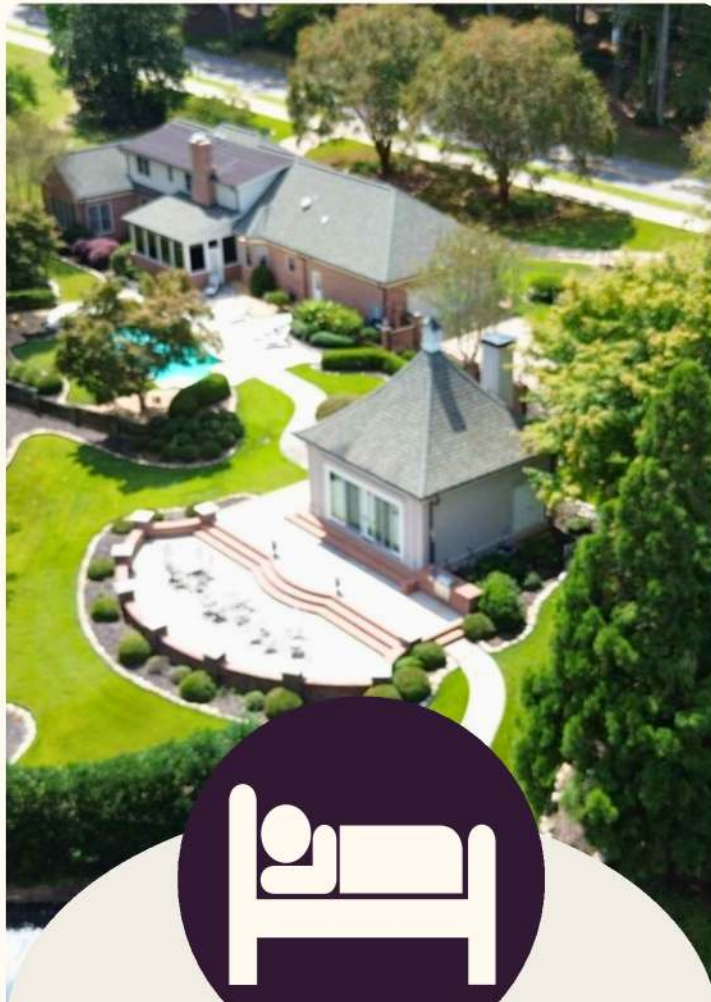
RESTAURANTS | BARS | CATERING



PLAY

Entertainment, recreation and unforgettable experiences for everyone.

LIVE MUSIC | ENTERTAINMENT | FUN



STAY

Warm, welcoming stays crafted for relaxation and rejuvenation.

GETAWAYS | HOTELS | LODGING



DEVELOP

Thoughtful growth and lasting impact for our community and its future.

DEVELOPMENT | INVESTMENT | PARTNERS

ONE VISION. FIVE PILLARS. ENDLESS POSSIBILITIES.
ROOTED IN COMMUNITY | DRIVEN BY HOSPITALITY

At Highland Hospitality Group, bringing people together is at the core of our mission. Through distinctive event venues, dynamic gathering spaces, and community-focused experiences, we create places where connections are made and memories are celebrated.

From weddings and corporate functions to live entertainment, fundraisers, and private events, our portfolio of venues provides exceptional settings for every occasion. Guided by a commitment to hospitality, service, and thoughtful execution, we strive to deliver memorable experiences that inspire connection, celebration, and community.



GATHER





In Clover is Highland Hospitality Group's premier historic event venue, where timeless charm and modern sophistication come together. Nestled in the heart of downtown LaGrange, this beautifully restored 1893 landmark provides an elegant setting for weddings, corporate gatherings, galas, private celebrations, and community events.

Blending historic character with contemporary amenities and exceptional hospitality, In Clover offers a distinctive backdrop for meaningful moments, creating memorable experiences that bring people together to connect, celebrate, and inspire.



“Victorian Character...Refined”



Crescent Station is Highland Hospitality Group's premier large-scale event and entertainment venue, located in the vibrant Rail District of LaGrange, Georgia. Inspired by the grandeur of historic European train stations and classic Beaux-Arts design, Crescent Station offers a distinctive blend of architectural elegance, modern amenities, and exceptional hospitality.

Designed to accommodate everything from intimate gatherings to events of more than 900 guests, the venue serves as a versatile destination for concerts, weddings, corporate functions, trade shows, galas, community celebrations, and private events. Through unforgettable experiences, live entertainment, and meaningful connections, Crescent Station has become a regional hub for gathering, celebration, and engagement.

"Grand Spaces...Endless Possibilities"



Market at the Rail District is Highland Hospitality Group's vibrant community marketplace, created to bring people together through local shopping, food, entertainment, and shared experiences. Located in the heart of LaGrange's Rail District, the market provides a dynamic platform for farmers, artisans, makers, entrepreneurs, and food vendors to connect with the community in an engaging and welcoming environment.

Rooted in the area's historic character and energized by a spirit of innovation, Market at the Rail District celebrates local culture, supports small businesses, and fosters meaningful community connections. Through recurring markets, special events, and family-friendly experiences, it serves as a destination where commerce, creativity, and community come together.

"Community...Reimagined"



DINE

At Highland Hospitality Group, dining is about more than great food—it's about creating experiences that bring people together. Through thoughtfully crafted menus, welcoming environments, and genuine hospitality, our dining concepts serve as gathering places for connection, celebration, and community.

Each venue offers its own unique character and atmosphere, delivering memorable experiences that extend beyond the table. Whether enjoying a casual meal, meeting with friends, or celebrating a special occasion, guests can expect exceptional service, quality offerings, and a commitment to hospitality at every visit.





Brûlée is Highland Hospitality Group's flagship dining destination, offering an elevated culinary experience centered on exceptional food, genuine hospitality, and meaningful connections. Featuring chef-inspired cuisine, thoughtfully crafted beverages, and a warm, inviting atmosphere, Brûlée serves as a gathering place for residents, visitors, and the broader community.



Whether hosting a business lunch, celebrating a special occasion, enjoying a date night, or gathering with friends and family, guests can expect memorable experiences defined by quality, service, and attention to detail. Through a commitment to culinary excellence and hospitality, Brûlée creates moments that bring people together around the table.

“Elevated Dining...Genuine Hospitality.”



Café Brûlée & Dessert Bar is Highland Hospitality Group's specialty coffee and café concept, offering handcrafted beverages, fresh pastries, artisanal desserts, and elevated café fare in a warm and inviting setting. Designed to serve as a daily destination for residents, professionals, students, and visitors, the café provides a welcoming environment for meetings, remote work, social gatherings, and everyday moments of connection.

Centered on quality ingredients, exceptional coffee, and personalized hospitality, Café Brûlée & Dessert Bar creates an experience that extends beyond the cup. By fostering community, comfort, and conversation, it serves as a gathering place where relationships are built and every visit feels like home.

"Crafted Coffee...Decadent Desserts."



Local Groundz is Highland Hospitality Group's neighborhood coffee destination, serving premium coffee, handcrafted beverages, and fresh offerings in a warm and welcoming atmosphere. Designed as a place where community comes naturally, Local Groundz provides a comfortable setting for friends, families, professionals, and visitors to gather, connect, and recharge.

More than a coffee shop, Local Groundz is a community hub where conversations begin, ideas take shape, and relationships are strengthened. Through quality products, personalized service, and a commitment to local engagement, the café delivers an experience that energizes, inspires, and connects guests every day.

"Community...Brewed Daily"

At Highland Hospitality Group, play is about creating experiences that bring people together through entertainment, recreation, and community engagement. From competitive social gaming and sports viewing to live music, special events, and family-friendly attractions, our Play concepts are designed to inspire connection, excitement, and lasting memories.

By combining engaging activities with exceptional hospitality, we create destinations where guests can unwind, celebrate, compete, and connect. Whether gathering with friends, enjoying live entertainment, or discovering a new favorite pastime, our venues provide dynamic experiences that strengthen community and encourage meaningful interaction.



PLAY





The Lazy Pickle is Highland Hospitality Group's innovative indoor pickleball and entertainment destination, bringing together recreation, social connection, and hospitality under one roof. Located in LaGrange's Rail District, The Lazy Pickle features premium indoor courts, league play, tournaments, private events, food and beverage offerings, and interactive entertainment experiences designed for players and spectators alike.

Whether competing at a high level, learning the game, or gathering with friends and family, guests enjoy an energetic and welcoming environment that encourages connection and engagement. Through a unique blend of sport, entertainment, and community, The Lazy Pickle has become a premier destination for active lifestyles and memorable experiences in West Georgia.

"Active Living...Elevated"



134 Main is Highland Hospitality Group's premier live music and nightlife destination, offering an elevated lounge experience defined by exceptional entertainment, handcrafted cocktails, and genuine hospitality. Located in the heart of downtown LaGrange, the venue provides an intimate and sophisticated setting for live performances, private events, corporate gatherings, and community celebrations.

Through a carefully curated blend of music, atmosphere, and guest experience, 134 Main serves as a vibrant gathering place where artists, residents, and visitors come together to connect and celebrate. By contributing to the cultural energy and economic vitality of downtown LaGrange, the venue has become a cornerstone of the region's entertainment landscape.

"Entertainment...Curated"



Platform 32 is Highland Hospitality Group's sports and entertainment destination, designed to bring together fans, friends, and families through immersive entertainment, dining, and social experiences. Featuring large-screen viewing areas, interactive games, flexible gathering spaces, and a full food and beverage program, Platform 32 offers an energetic environment where guests can watch, play, and connect.

From live sporting events and competitive gaming to community tournaments and year-round entertainment programming, Platform 32 delivers experiences that go beyond traditional sports viewing. By combining hospitality, recreation, and social engagement, the venue serves as a premier destination for celebration, competition, and community in West Georgia.

"Entertainment...In Motion"

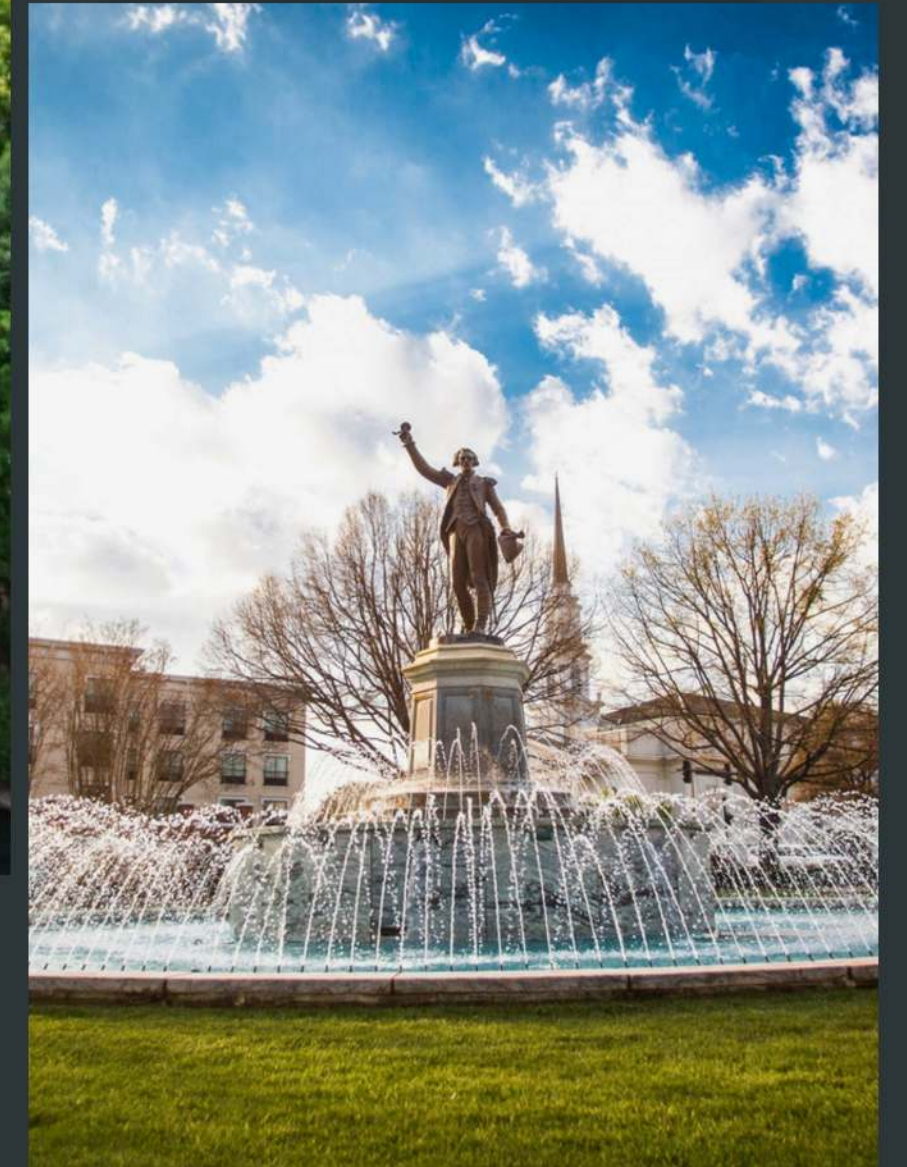
Stay represents Highland Hospitality Group's commitment to extending hospitality beyond the event, dining, and entertainment experience. Through thoughtfully developed lodging concepts, Stay provides welcoming accommodations that reflect the character, charm, and spirit of LaGrange and West Georgia.

Designed to serve travelers, event attendees, business professionals, and tourists alike, Stay creates opportunities for guests to experience the community in a meaningful and memorable way. Whether hosting wedding guests from Crescent Station, visitors attending events in the Rail District, or those exploring the region, Stay offers comfortable accommodations that complement and enhance the broader Highland Hospitality experience.

By combining convenience, comfort, and authentic local hospitality, Stay transforms overnight visits into lasting connections with the community and the Highland Hospitality brand.



STAY





Youtopia Escapes is Highland Hospitality Group's immersive lodging and experiential hospitality concept, designed to create memorable getaways, meaningful connections, and one-of-a-kind guest experiences. Blending distinctive accommodations with thoughtfully curated environments, Youtopia Escapes offers travelers an opportunity to step away from the everyday and discover destinations that inspire relaxation, adventure, and renewal.

Each property is intentionally crafted to deliver more than a place to stay—it provides an experience that engages guests with the character, culture, and spirit of its surroundings. Whether seeking a weekend retreat, a special celebration, or a unique travel experience, guests are invited to explore, unwind, and create lasting memories.

Through exceptional hospitality, creative design, and a commitment to authentic experiences, Youtopia Escapes transforms travel into a journey of discovery, connection, and escape.

"Escape the Ordinary...Experience your Utopia."

Develop represents Highland Hospitality Group's vision for creating destinations that foster growth, connection, and long-term community impact. Through the ongoing transformation of LaGrange's Rail District, we are reimagining underutilized spaces as vibrant hubs for hospitality, entertainment, commerce, and community engagement.

By integrating historic preservation with innovative development, we create environments that attract visitors, support local entrepreneurs, generate economic opportunity, and enhance quality of life for residents. From event venues and dining destinations to public gathering spaces and experiential attractions, each project is designed to strengthen LaGrange's position as a premier destination in West Georgia.

Guided by collaboration, sustainability, and a commitment to community, Develop serves as the foundation for long-term revitalization, ensuring that growth creates lasting value for residents, businesses, visitors, and future generations.



DEVELOP





The Rail District represents Highland Hospitality Group’s vision for transformational placemaking through hospitality, entertainment, recreation, and community-focused development. By revitalizing historic properties and introducing innovative destinations, the Rail District is evolving into a vibrant mixed-use destination that attracts residents, visitors, businesses, and investment to the heart of downtown LaGrange.

Anchored by a diverse portfolio of complementary brands—including Local Groundz Coffee Company, Café Brûlée, Crescent Station, The Lazy Pickle, Platform 32, and Rail District Market—the district offers a walkable experience where guests can dine, gather, play, celebrate, and connect. Each destination is intentionally designed to enhance the overall guest experience while contributing to a larger vision of economic growth, community engagement, and destination development.

More than a collection of businesses, the Rail District serves as a catalyst for revitalization, strengthening LaGrange’s identity as a regional destination and creating lasting value for residents, visitors, and future generations.

“Where Vision becomes Destination”

VISION

We don't just create businesses.

We create destinations.

Through innovative hospitality, memorable experiences, and purposeful development, Highland Hospitality Group is bringing people together, strengthening communities, and helping define the future of West Georgia.

COMMUNITY

Building lasting connections.

We create spaces where people come together, build relationships, and strengthen the fabric of our community.



GROWTH

Driving economic opportunity.

Our investments fuel local development, support businesses, and create jobs that power a stronger future.



LEGACY

Investing in today for a better tomorrow.

We build with purpose and vision; creating places and opportunities that will benefit generations to come.

